



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 849382

Schedule Dates 08/21/12-08/27/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand RESTORE OUR FUTURE (161915)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHAIE
Phone/Fax (410) 825-1034 /
CPE 356
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/21

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06285638
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,811.00
Net Total \$32,929.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	26	\$29,840.00
Sep. 2012	6	\$8,900.00
Grand Total:	32	\$38,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	5:29P- 5:58P (ET)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Norfolk (WVEC) (WVEC)		8/20/12
2.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	6P- 6:30P (ET)	3		X	X	X	X			3	\$1,400.00	\$4,200.00	Norfolk (WVEC) (WVEC)		8/20/12
3.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	6:58P- 7:28P (ET)	8		X	X	X	X			6	\$1,500.00	\$9,000.00	Norfolk (WVEC) (WVEC)		8/20/12
3.0.1	Closed Preempt	08/21/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - MAX PER DAY	
3.0.2	Closed Preempt	08/21/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - MAX PER DAY	
4.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	7:28P- 7:57P (ET)			1	1	1	1			4	\$1,800.00	\$7,200.00	Norfolk (WVEC) (WVEC)		8/20/12
5.0	Normal Line / SPOT	08/21/12-08/24/12	4	:30	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/20/12
6.0	Normal Line / SPOT	08/25/12-08/25/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		8/20/12
7.0	Normal Line / NASCAR	08/25/12-08/25/12	4	:30	7:30P- 11P (ET)							3			\$550.00		Norfolk (WVEC) (WVEC)		8/20/12
7.0.1	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0.2	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
7.0.3	Closed Preempt	08/25/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception -	
8.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	5:58A- 8A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 849382

Schedule Dates 08/21/12-08/27/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand RESTORE OUR FUTURE (161915)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER, STEPHAIE
Phone/Fax (410) 825-1034 /
CPE 356
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RESTORE/FUTURE 8/21

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Penne Marsh
CO-OP No
Headline # 06285638
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,811.00
Net Total \$32,929.00
Sales Tax

Norfolk (WVEC) (WVEC)

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	26	\$29,840.00
Sep. 2012	6	\$8,900.00
Grand Total:	32	\$38,740.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	8A- 9A (ET)								1	1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)		8/20/12
10.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9A- 9:30A (ET)								2	2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		8/20/12
11.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:30A- 10A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12
12.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	9:58A- 11A (ET)								1	1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)		8/20/12
13.0	Normal Line / SPOT	08/26/12-08/26/12	4	:30	6P- 6:30P (ET)								2	2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/20/12
14.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	5:29P- 5:58P (ET)		1							1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)		8/20/12
15.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6P- 6:30P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		8/20/12
16.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	6:58P- 7:28P (ET)		2							2	\$1,500.00	\$3,000.00	Norfolk (WVEC) (WVEC)		8/20/12
17.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)		8/20/12
18.0	Normal Line / SPOT	08/27/12-08/27/12	4	:30	11:35P- 12:02A (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: